

### YOU PROFIT FROM:

- ▶ new customers.
- ▶ the knowledge of what your customers are saying about your products, your services and your brand.
- ▶ specific responses to help optimise your products and services.
- ▶ immediate warnings to protect your reputation.
- ▶ effective measures for your online distribution.
- ▶ the knowledge of relevant trends surrounding your company.
- ▶ the certainty of the quality of your website.
- ▶ expert advice and dedicated support.

### OUR SERVICES:

- ▶ Web & Social Media Monitoring: Basic Monitoring, Early Warning
- ▶ Web & Social Media Intelligence: Analysis, KPIs, reports, trend detection
- ▶ Online Marketing: Content, campaigns, distribution
- ▶ Social Media Marketing: Community management, campaigns
- ▶ Consulting: Strategy, concepts, workshops

### ABOUT US:

CURE stands for **C**ustomer **R**elationship Management regarding Web 2.0. Our mission is to ensure the business success of our customers with our advanced Web & Social Media Intelligence in a sustainable way. Founded in 2009 as a limited company in Luxembourg, CURE is a young, dynamic and ambitious company with a dedicated international team consisting of 45 employees. We would be glad to offer you support!

### REFERENCE CUSTOMERS

**DekaBank**



Deutsche Bank

**DWS**  
*Telefonica*

**UNIVERSAL INVESTMENT**

**Bitburger**  
*Bitburger*

**wüstenrot württembergische**

**DKB**  
Deutsche Kreditbank AG

**Sparda-Bank**

**HAUCK & AUFHÄUSER**  
PRIVATBANKIERS SEIT 1796

**BHW**

PARTNER

**talkwalker**

**i:punkt**  
Intelligente Web-Lösungen

**dirico**



### YOUR CONTACT

Marco Feiten  
Managing Director

CURE S.A.  
3, Schaffmill  
L-6778 Grevenmacher  
[www.cure-sa.eu](http://www.cure-sa.eu)

+352 26 74 55 44 20  
+49 174 384 13 36  
[marco.feiten@cure-sa.eu](mailto:marco.feiten@cure-sa.eu)



We enable excellent customer relationships worldwide.



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